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## FOR IMMEDIATE RELEASE

## ANNOUNCING A NEW FRIENDLIER INTERFACE FOR K-1 USERS OF ASCEND MATH

Shreveport, LA 2/9/2015 Ascend Education has announced the release of a new easier-to-use interface for the K-1 version of Ascend Math.
"The new friendlier interface will make it easier and more enjoyable than ever for younger students to work in Ascend Math," said Kevin Briley, CEO of Ascend Education. "The new flow and friendly look were developed with the ideas and input from primary educators and students. Younger students will now find it easier than ever to move around in Ascend whether they are using a computer or tablet. This should lead to greater motivation and greater gains for these students."

The updated interface includes:

- Intuitive layouts for a younger audience
- Larger buttons
- Simplified navigation
- Prompts and icons to enhance word recognition

The new interface requires no reading on the part of the student. The overall design and graphics were chosen to appeal to younger students.
"We feel certain that elementary students and teachers using Ascend Math are going to love the improvements," added Briley.

A demo of the K-1 version is available on the Ascend Math Demo Center page at http://ascendmath.com/demo_center.html.


#### Abstract

About Ascend Math ${ }^{\circledR}$ Ascend Math is intensive math intervention that meets each student at their lowest skill gap and guides each though an individualized study plan often resulting in 1-2 grade levels of improvement in the first few months.

Ascend Math is research based and written to today's rigorous state standards including Common Core. Instruction is delivered in a logical math sequence allowing students to progress at their own pace, tracking their own progress and success. Ascend Math $®$ is currently used by hundreds of schools and districts serving tens of thousands of students throughout the U.S. and Canada. Visit www.ascendmath.com


